

### FOR IMMEDIATE RELEASE

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# MAH SING'S M PANORA SALES GALLERY TO HOLD PUBLIC PREVIEW ON 27 & 28 MARCH 2021 - FREEHOLD DOUBLE STOREY SUPER LINK HOMES; INDICATIVELY PRICED FROM RM650,000 ONWARDS

"Mah Sing's Fourth Project in Rawang, M Panora Offers Experience Living In A Zen Environment"

**Rawang, 2021** – Mah Sing Group Berhad (Mah Sing) today officially unveiled the brand new M Panora sales gallery, its fourth township in Rawang, located northwest of Kuala Lumpur. M Panora is a freehold, strata landed residential development located in Rawang that sits on a 45.38-acre land, and has an estimated gross development value of RM300 million.

The project is known for its low-density development with only 396 units of double storey super link homes (24'x65') within the township - 9 units per acre. M Panora comprises of two unit types with 4 bedrooms and 3 bathrooms, with indicative built-up ranging from 1,770 sq ft to 2,026 sq ft. Indicatively priced from RM650,000 onwards, M Panora is planned to be launched in Q3 2021.

Mah Sing's Founder and Group Managing Director, Tan Sri Dato' Sri Leong Hoy Kum said, "There has been improvement in sentiments towards the property market, which can be observed through the positive responses from our recent project launches. The ongoing National COVID-19 Immunisation Programme and the recent announcement of the RM20 billion economic stimulus package (PEMERKASA) also continue to instill confidence among the public and help in revitalising the local economy."

"Driven by economic recovery, we believe that it is the right time for the home buyers to upgrade and secure their ideal home. M Panora would certainly fit the market demand for homebuyers who are seeking for bigger space to accommodate their household, especially for multigenerational families. With the current low interest rate environment, as well as the competitive pricing and unique selling points of M Panora, we are confident that the project will receive a positive response from the homebuyers, similar to our past projects in Rawang - M Residence 1&2 and M Aruna."

"In line with better economy and property outlook, we will also continue to maintain the momentum that we have gained so far, and strive to achieve our higher sales target of RM1.6 billion this year, with 91% of products priced below RM700,000, and 51% below RM500,000," Tan Sri Dato' Sri Leong Hoy Kum elaborated.

The opening of the sales gallery was officiated by Mah Sing's Chief Executive Officer, Datuk Ho Hon Sang. Also present during the event were Mah Sing's Chief Operating Officer, Yeoh Chee Beng; Mah Sing's General Manager, Sales and Marketing, Angela Chong; along with the project team of M Panora.

Datuk Ho Hon Sang said, "The unveiling of M Panora sales gallery marks a great start for Mah Sing as it is the first sales gallery opening for the Group in 2021. Mah Sing has long established its presence in Rawang since 2011, with M Panora being our fourth development in the Rawang area. This achievement is a testament towards Mah Sing's capabilities in understanding the trend and catering to the market demand, in this case, landed homes in suburban areas."

The sales gallery opening went underway with a speech by Datuk Ho Hon Sang, and was followed by a project presentation on M Panora, before wrapping up with the official opening of the sales gallery and show unit tour for the media representatives. Embracing the new normal, all guests practiced social distancing throughout the ceremony besides adhered to the standard operating procedures required during the Conditional Movement Control Order.

In addition, Mah Sing will be holding a public event at the M Panora Sales gallery on the weekend of 27 & 28 March 2021, whereby members of the public are invited to join and drop by at the event to register their interest about M Panora. Visitors can also learn and explore more about the M Panora project through its fully furnished show unit located just right beside the sales gallery itself, as well as the scale models displayed at the sales gallery which exhibits both the show unit and the whole development.

The 2-storey sales gallery sits at the actual development of M Panora itself and is open daily from 10am to 6pm. Interested homebuyers can contact 03 9212 0188 or visit mpanora.com.my to find out more information about the project.

## M Panora – Experience the Zen Lifestyle Way of Living

M Panora homes are furnished over a practical layout and the flexibility for renovation in the future. This also helps to maximise the usage of layout in comparison to cutting edge layouts. Additionally, each house can hold out a 24-foot-wide frontage - having a bigger car porch space that could fit in 2 cars easily. The project also offers residents to live in a Gated & Guarded environment by providing features like perimeter fencing and CCTV system, RFID system with card, as well as round-the-clock security guard patrol.

For the concept, Datuk Ho Hon Sang noted the approach taken for M Panora is to emulate an inspiring living environment, which promotes a Zen Lifestyle through heavily integrating natural aspects into its design and nature. This is in addition to the elevated home living experience which improves ventilation and provides better scenic view which M Panora presents – "Panoramic Façade, Elevated Living".

"M Panora homes are orientated facing North-West and South-East and carefully designed to shade and protect from the morning and afternoon sun. Besides M Panora homes being surrounded by 31% of lush greenery in the whole development, the project will see 5 acres of themed garden consist of Zen & Fun Spaces, catering for all generations of residents living in M Panora. The concept derived from Asian countries that pose four seasons in its own way, also incorporates a design that mixes the need of all generations as part of the development." Datuk Ho Hon Sang added.

M Panora will have four distinctive spaces namely Zen Residence, Paradise Garden, Pine Forest and Green Avenues, which are carefully crafted spaces to cater for all generations. These spaces include a Zen Garden, Swing Pavilion, Labyrinth/ Meditation Garden, Kids Playground, BBQ Area and Bird Song Cage - allow residents to spend quality time with their friends and family.

On the whole, M Panora will be an ideal choice for homebuyers who are looking to upgrade to a bigger home for their family, multi-generation families with older parents staying together, and newlyweds who yet looking for a lifestyle space. The mid-range product of M Panora is also targeting those existing homeowners and new homebuyers from areas such as Rawang, Sg Buloh, Kepong, Selayang, PJ, Damansara and Kota Damansara.

# **Great Accessibility, Strategically Located**

M Panora boasts excellent accessibility and connectivity to the city, having direct access to major highways such as North-South Expressway (NSE), LATAR and GUTHRIE, as well as located 8.2km away from Rawang KTM station. In addition, M Panora nests with local matured neighbourhoods nearby which provide an established network of amenities and various lifestyle shops to ensure the needs of residents are well-catered. This ranging from supermarkets and shopping malls (Aeon Rawang, 5km; Pasar Raya NSK, 9km; Giant Hypermarket, 11km), international and public schools (SK Taman Desa, 4km; SMK Taman Desa 1&2, 4km; SJK (C) Kota Emerald, 6km; Straits International School, 7km). It is also located nearby to healthcare centres (Selgate Hospital – future; KPJ Rawang, 11km). Other than the ample facilities, M Panora also presents with a wide and beautiful entrance Archway Guard House facing the panoramic view of lush greenery when welcoming residents and visitors alike to the area.

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# **Photo Captions**



**PIC 1 & PIC 2:** Mah Sing's management team at the official opening of M Panora new Sales Gallery in Rawang today.

\*Face mask was temporarily removed for the photo

**(From Left)** – Mah Sing's Chief Operating Officer, Yeoh Chee Beng; Mah Sing's Chief Executive Officer, Datuk Ho Hon Sang; Mah Sing's General Manager, Sales and Marketing, Angela Chong.



**PIC 3:** Mah Sing's management team with the scale model of M Panora's township.

\*Face mask was temporarily removed for the photo

(From Left) – Mah Sing's General Manager, Sales and Marketing, Angela Chong; Mah Sing's Chief Executive Officer, Datuk Ho Hon Sang; Mah Sing's Chief Operating Officer, Yeoh Chee Beng.



PIC 4: Aerial view of M Panora's township (Artist Impression).

### **Note: Chinese Translation**

Mah Sing's Founder & Group Managing Director, Tan Sri Dato' Sri Leong Hoy Kum 马星集团创办人兼集团董事经理, 丹斯里拿督斯里梁海金

Mah Sing's Chief Executive Officer, Datuk Ho Hon Sang 马星集团首席执行员, 拿督何汉生

Mah Sing's Chief Operating Officer, Yeoh Chee Beng 马星集团首席营运员, 楊志明

Mah Sing's General Manager, Sales and Marketing, Angela Chong 马星集团营销与销售部总经理· 张芷君

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