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# MAH SING CREATES MORE EXCITEMENT IN SOUTHVILLE CITY – UNVEILS 9.62 ACRES SUMMIT PARK VIRTUALLY FOR THE FIRST TIME; MERCEARIA GROCER NOW OFFICIALLY OPENS

**Kuala Lumpur, 2020** – Leading property developer, Mah Sing Group Berhad (Mah Sing) continues to inject more excitement in Southville City, its largest township in Klang Valley with the official unveiling of the 9.62 acres Summit Park and the opening of MERCEARIA Grocer, a brand widely known as a trusted home-grown neighbourhood grocer.

#### **Summit Park Makes Debut with Virtual Facebook Live Stream**

Mah Sing officially unveiled its 9.62 acres Summit Park recently, which acts, as a 'Green Sanctuary' and is one of the pioneer public playground park in Malaysia in compliance with the Playground Safety Standard of Malaysia (PSAM). The Group launched the Summit Park virtually with a Facebook live hosted by Selene Lee, a local Emcee DJ cum Radio Announcer, which garnered over 1,500 views. Yuyu Zulaikha, renowned local blogger together with her family made a special appearance in the live stream, sharing their best moments after spending a day at the brand new Summit Park.

Together with Yuyu Zulaikha and family, Selene strolled and jogged on the 1.2km looped pedestrian circulation for strolling, jogging and cycling activities throughout the park. There are over 20 different outdoor gyms, par-course facilities, meditation deck, playground, and even special needs' friendly outdoor gym available as the park is designed to complement all walks of life. The playground area is considered as one of the largest public park playgrounds in the state, spanning over 800m² and clustered in the different play areas and is suitable for children in different age groups.

The recording of Facebook live is available for viewing at: <a href="https://www.facebook.com/watch/live/?v=1249320982071399&ref=watch\_permalink">https://www.facebook.com/watch/live/?v=1249320982071399&ref=watch\_permalink</a>

Sharing her experience, Yuyu Zulaikha said, "On the weekends, I like to bring my family out to the park, allowing me to spend quality time with my loved ones after a long and sometimes hectic working week. Being a mother of three myself, it is important for me to be able to bring my children to a safe environment, where they can fully express themselves. Summit Park definitely meets the needs of a typical family, as it is suitable to promote the physical, social, emotional, imaginative and cognitive development of a child."

Mah Sing's Chief Executive Officer, Datuk Ho Hon Sang said, "We hope the official unveiling of the much anticipated Summit Park to the public, especially residents from

the Southville City township will allow the community to approach the greeneries that the park has to offer and encourage everyone to lead a healthier lifestyle. The park consists of multi-purpose spaces and is suitable for various activities such as wellness, adventure, and most importantly, to foster strong bonds within the community. As safety is the key component that we focused on when we were designing this park, we take pride in achieving the safety standards certified by PSAM."

During the Facebook Live, Mah Sing gave out more than 50 prizes, which consists of Resistance Elastic Band, Lazada Voucher worth RM50, Parent Child Matching Shirts, and Fitbit Inspire Activity Tracker Smartwatch.

#### **MERCEARIA Grocer, Your Trusted Neighbourhood Grocer**

MERCEARIA Grocer, a brand widely known, as a trusted neighbourhood grocer is now officially opened, taking its place at Savanna Boulevard Shops in Southville City @ KL South. Aimed at providing convenience and to enhance the quality living experience of the surrounding community, MERCEARIA occupies seven retail space in Savanna Boulevard Shops, spanning across 9,255sqft.

Mah Sing's Chief Operating Officer, Benjamin Ong said, "We are extremely excited for MERCEARIA Grocer's opening, as it was delayed for a couple of months due to the pandemic. Best known as an established home-grown neighbourhood grocer, the opening of MERCEARIA Grocer is timely to serve the needs of not just residents of Southville City but also the surrounding community. Being the first gourmet grocer setting shop in the township, we anticipate that MERCEARIA Grocer will provide great convenience to the owners and tenants on the back of its expertise and track record of providing optimum service to customers."

MERCEARIA's Chairman Tan Sri Datuk Prof Dr HJ Mohamed Haniffa Abdullah said, "The opening of MERCEARIA in Southville City is definitely something we are looking forward to throughout the MCO period. We are grateful that it is now open and we are ready to serve the community within Southville City and those beyond this township. Southville City is an ideal location for us given its strategic location as it straddles around matured neighbourhoods with large population growths. We intend to open more outlets in the future."

A family run operation, the MERCEARIA brand is operated by MAHSA Grocers Sdn. Bhd. was built upon a heritage of providing friendly accountable service to its customers by providing healthy, fresh and top quality food. The company is currently operating three stores in Southville City, Eco Sanctuary and MAHSA Avenue. MERCEARIA has a primary food store format with the provision of fresh markets and grocery items. In addition, its stores also offer a range of beauty care products, general household merchandise and stationary whilst operating an in house café that provides gourmet beverages, pastries and sandwiches.

## **Quality Living Experience with Ready Amenities & Easy Accessibly**

Southville City sits on 428 acres of freehold land and is Mah Sing's largest township in Klang Valley and is planned for development over the next eight to 10 years with the potential to serve an estimated population of approximately 69,000 people upon completion. The township is embarking on its on-going development activities with the completion of Avens Residence and Savanna Executive suites — to name a few. The affordably priced developments of Southville City which include Tower A & B of Cerrado Suites, and Tower A of Sensory Residence also received encouraging response from the market.

Mah Sing's Chief Operating Officer, Everlyn Khaw said, "As a responsible property developer, Mah Sing is always devoted to enhance the accessibility of the township, Mah Sing officially opened the Southville City interchange in April 2018, which will not only benefit the residents of Southville City but also the surrounding community i.e. Bangi, Kajang, Cyberjaya, Putrajaya, Semenyih, Dengkil and Nilai."

"The Group remains committed in building Southville City as a sustainable township as half of Southville City's land is planned for green development. Among the green features, include the Summit Park packed with greeneries and avenues – suitable for family gatherings and get-togethers. Other outdoor features include a 10.8km jogging trail and 7.1km cycling network that strategically connects the whole township for residents to enjoy," Everlyn Khaw elaborated.

### #GrabMyHome by Mah Sing

Echoing such home ownership aspirations, Mah Sing is stepping up a gear to empower homebuyers with even more enticing incentives and packages to make their dreams come true by snubbing out their anxiety at once by introducing the *Eazy To Own Campaign* – an initiative under the GrabMyHome campaign.

Buyers can secure a home with only RM500 booking fee with the option to lock in today's price without paying anything else until project completion. Buyers can also opt to rent the unit for one to five years and buy later with lower monthly payments. In other words, the irresistible benefits can be summed up into four 'ZERO' wonders: ZERO down payment (pay only 1% deposit and nothing more), ZERO uncertainties (when you can lock in the price now), ZERO payments (during construction), and ZERO worries (lower monthly payments).

Clearly, home ownership under 'Eazy to Own' is made a lot easier than ever. All you need to do is choose from two participating projects – Sensory Residence and Cerrado Suite in Southville City, a 428-acre freehold township in Bangi, located merely 19km south of Kuala Lumpur – and let the aforementioned 'ZERO' take care of the rest.

While Sensory Residence is scheduled for completion in 2022, the fully furnished Cerrado Suite is ready to move in. Both are FREEHOLD serviced apartments. The 477-unit Sensory Residence stands majestically at a height of 38 storeys with built-ups ranging from 888sqft to 914sqft from RM470,000; while the 35-storey 813-unit

Cerrado Suite comprises built-ups from 656sqft to 828sqft and is priced from RM447,000.